



Sponsorship Opportunities



Quick Guide to Show App Sponsorship Opportunities

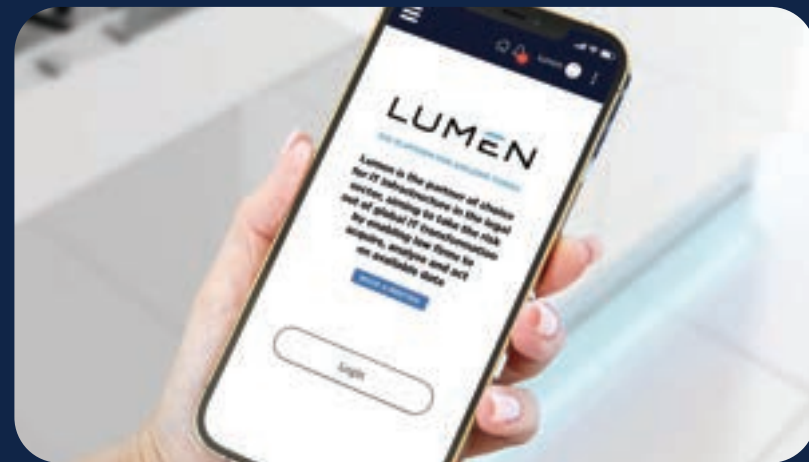
Logo/Messaging/Hyperlink

1

Login Screen - £1,500

(1 available)

Place your linked logo and any messages on the login screen



2

Home Screen - £800

(3 available)

Your branding to appear on the home screen with a link to your in-app booth

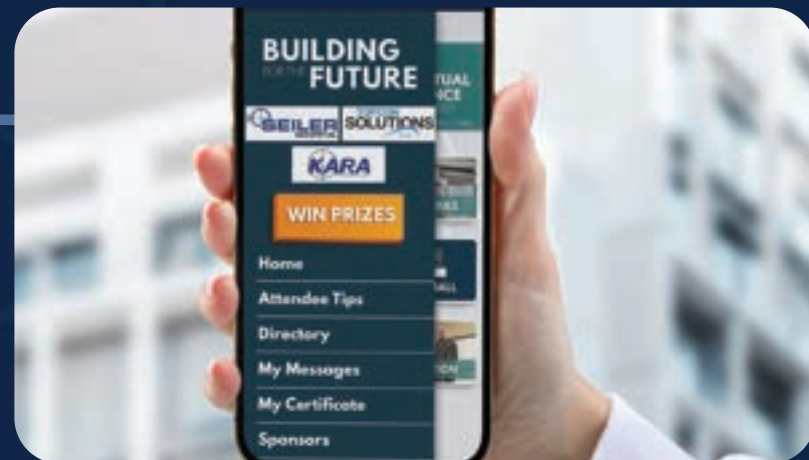


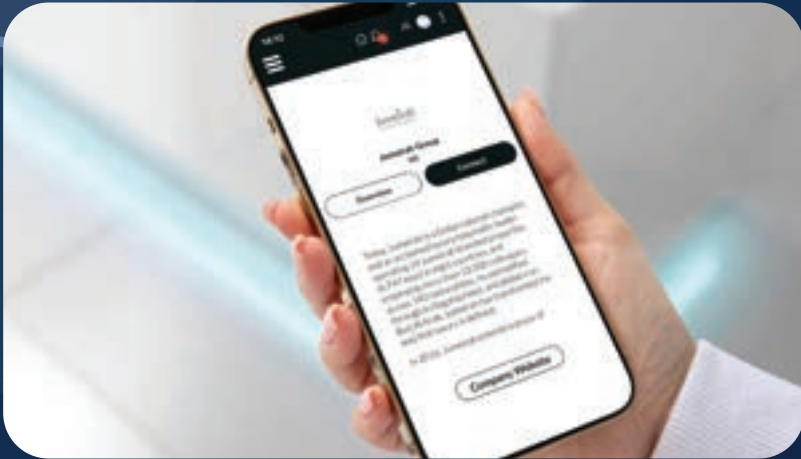
3

Left Hand Menu - £500

(5 available)

Your logo on the left hand menu screen with a link to your in-app booth





Promote your Booth – £700 for both days/£500 for Day One or Day Two
(1 available)

Place your exhibitor booth at the top of the exhibitor list

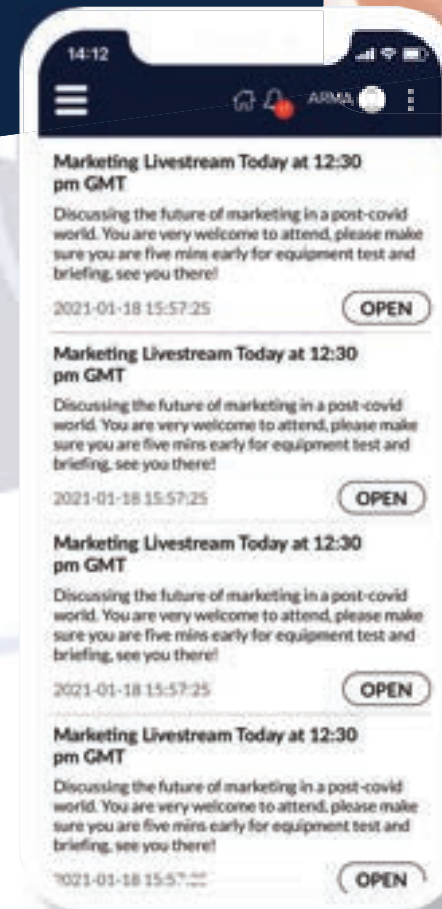
1

Exhibitor Listing

Scheduled Push Notifications

Instant Alerts - £400

Send instant notifications to attendees.
Point attendees towards your stand.

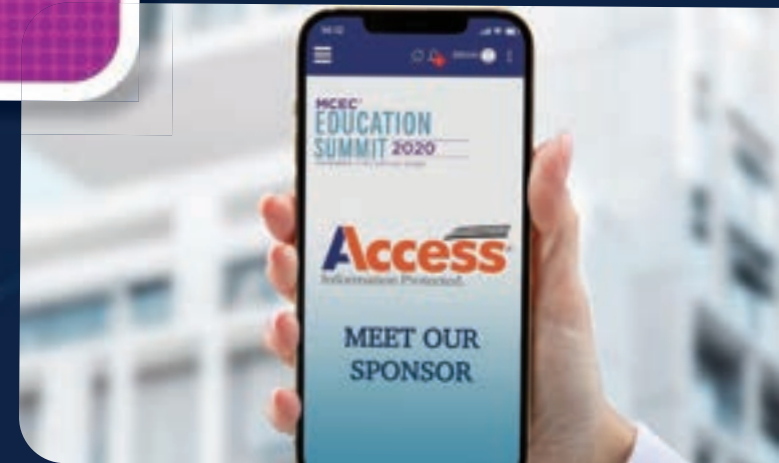
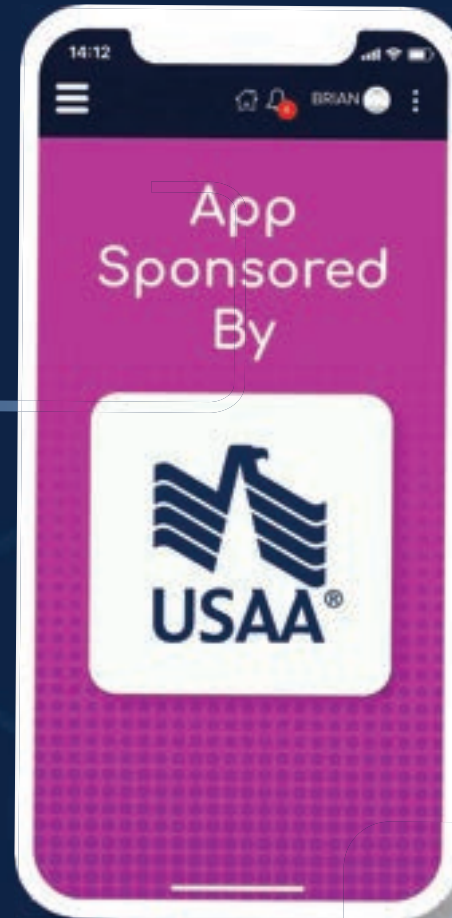


Pop-up Adverts -£500

Go Large!

Promote your brands, products or events with full screen pop-up adverts.

Please note, this can't be hyperlinked



Sticky Advert Banners

1

Stay on Top

'Sticky' means it displays when screen scrolls up or down

3

Analytics

We can tell you who tapped on this advert and how many times

2

Multiply

Sticky Advert Banners can show on any number of modules

4

Size and Linking

1400px width x 200px height and can be hyperlinked to an external URL

Development to Meet Consumer
Demand and Satisfy Regulatory
Requirements

Speaker(s): Gustavo Reyes, Asad Ali, Marty Muenzmaier, Lee Polance, Steve Sopher



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Solutions You Deserve
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B2B MEETINGS

FOAM EXPO
North America

ADHESIVES & BONDING EXPO

SAVE THE DATE
JOIN US AGAIN NEXT YEAR
JUNE 28-30, 2022 / NOVI, MI