

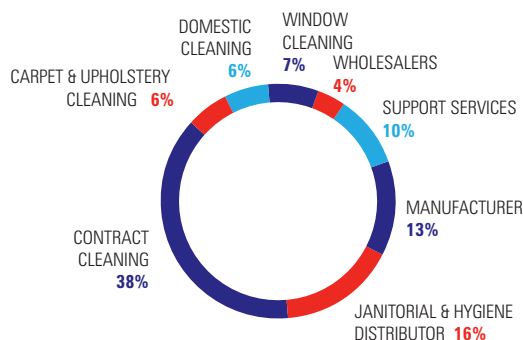
ABOUT THE CLEANING SHOW

The **Cleaning Show** is the largest and longest running event in the UK dedicated to cleaning, hygiene and facilities management. Organised by Quartz Business Media and the British Cleaning Council, the Cleaning Show benefits from the support of all the major industry associations, with profits going back into the industry. In 2019 The Cleaning Show reported that attendee numbers for the exhibition exceeded 7,000 with a 26% increase in visitors from the 2017 show.

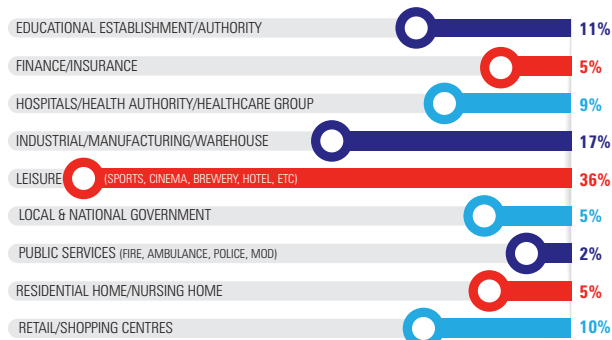
WHO ATTENDED THE CLEANING SHOW 2019?



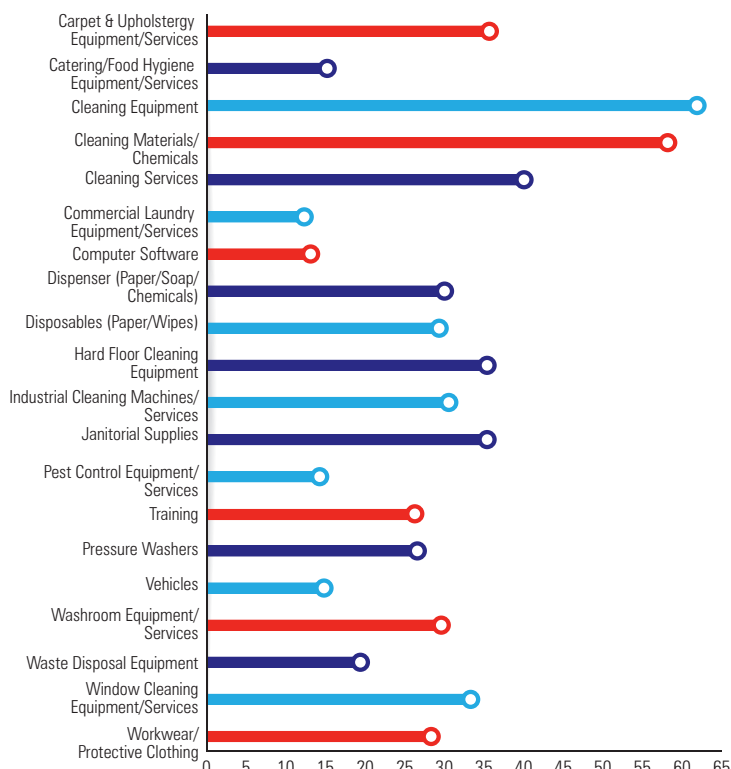
TYPES OF BUSINESS CLEANING INDUSTRY



VERTICAL MARKETS



VISITORS' LOOKING TO PURCHASE (%)



2021 SHOW HIGHLIGHTS

■ **The Cleaning Show Conference** offers a place to discuss and debate the big issues affecting the industry and explore new opportunities. Highlights for 2021 will include sustainability, circular economy, recycling, effects of withdrawal from the EU and green cleaning.

■ Home to the **Window Cleaning World Cup** this popular feature attracts a large audience and generates great interest. In 2019 the Window Cleaning World Cup trended on social media and appeared in many news feeds.

■ The **CSSA** will be holding it's **2021 Innovation Showcase** at The Cleaning Show in London. This event celebrates the cleaning industry's most innovative products, services and initiatives; particularly better solutions to social, political and environmental requirements, and existing market issues.

EXHIBITORS INCLUDE:



The Cleaning Show attracted a senior audience representing a wide range of vertical markets as well as cleaning professionals. Attendees use the event to keep up to date with industry trends and source new products. Here are a few examples of job titles of attendees...

Healthcare & Care Homes/Private Health Groups

Associate Director - **Birmingham Women's & Children's Hospitals**
 Housekeeping Lead - **BMI Healthcare**
 Senior Facilities Supervisor - **Bradford Royal Infirmary Hospital**
 Housekeeping Manager - **Bupa Cromwell Hospital**
 Head of Facilities - **Worcestershire Acute Hospitals NHS Trust**
 Facilities Manager - **West London Mental Health NHS Trust**
 Head of Facilities (London) - **West London NHS Trust**
 Manager - **University Hospital of North Norway**
 Facility Manager - **Surrey & Sussex Healthcare NHS Trust**
 Service Manager - **St Olavs Hospital**
 Purchasing Manager - **St Elizabeth Hospice**
 Estates Manager - **St Wilfrids Hospice**
 Domestic Services Supervisor - **Royal Hospital For Neuro-Disability**
 Hospitality Services Manager - **Royal Star and Garter**
 Application Engineer - **Saint-Gobain**
 Domestic Services Manager - **Royal Devon & Exeter Hospital**
 Domestic Services Manager - **Royal Hospital For Neuro-Disability**
 Director - **Provida**
 Domestic Services Manager - **QEH Kings Lynn**
 Head of Facilities - **Oxleas NHS Trust**
 Cleaning manager - **Oslo University Hospital**
 Site Service Manager - **NHS Lothain**
 Facilities Manager - **North Hampshire Hospital**
 Head of housekeeping - **Knights Care Ltd**
 Operations Manager - **Hampshire Hospitals**
 Manager - **Haukeland Hospital**
 IPC Support Officer - **Hounslow & Richmond Community Healthcare Trust**

Manufacturers

Soft Services Manager - **British Sugar**
 Group Specifics Manager - **Frankie**
 Site Services Manager - **Mercedes**
 Purchasing Director - **Kent Frozen Foods**
 Soft Services Manager - **SEAT**

Contract Cleaning / FM

GM - **ABM**
 Operations Director - **Allience**
 Operations Director - **Aramark**
 Procurement Director - **Aramark**
 Sector Managing Director - **Atalian Servest**
 CEO - **Birkin**
 Operations Manager - **Bouygues E&S FM**
 Director - **Atlas Cleaning**
 Operations Director - **Cleanevent**
 CEO - **Birkin**
 Director - **Compass Group**
 Operations Director - **Facilicom**
 Director - **G4S**
 Managing Director - **Incentive QAS**
 Operations Manager - **Indepth Managed Services**

Director - **Interserve**
 Procurement Manager - **Julius Rutherford**
 Managing Director - **Mitie**
 CEO - **Regent Samsic**
 Director of Operations - **OCS**
 Director - **Templewood**
 Head of Operations - **Sodexo**

Local and Central Government

Estate Services - **Thurrock Borough Council**
 Head of Estate Services - **Portsmouth City Council**
 Neighbourhood Protection Coordinator - **Durham County Council**
 Facilities Management - **Derby City Council**
 Contracts Team - FM Services - **East Sussex County Council**
 Area Cleaning Manager - **Leicester City Council**
 Head of Soft FM - **Oxfordshire City Council**
 Area Supervisor - **Doncaster Council**
 Plus 10 of the London Boroughs

Educational Establishments

Cleaning Services Manager - **University of Hull**
 Operations Manager - **Warwick Independent Schools Foundation**
 Tender & Contracts Manager - **University of Warwick – Estates**
 Housekeeping Manager - **University of Kent**
 Cleaning Services Manager - **University of Strathclyde**
 Senior Team Leader - **University of Birmingham**
 Domestic Services Manager - **The University of Buckingham**
 Estates Manager - **Oxford Spire Academy**
 Assistant Director, Estates & Facilities - **Northumbria University**
 Cleaning Manager - **Millfield School**
 Facilities Duty Manager Manchester - **Metropolitan University**
 Accommodation and Cleaning Service Manager - **Loughborough College**
 FM Housekeeping Facilities Manager - **London School of Economics & Political Science**
 Domestic Services Manager - **Kent College Canterbury**
 Acting Head of Soft Services - **Imperial College London**
 Purchasing Logistics Manager - **Harrow School**
 Deputy Head of Estates - **Exeter College**
 Head of Facilities - **Anglia Ruskin University**

Hospitality

Cleaning & Grounds Maintenance Supervisor - **Ibis Hotel**
 Head Housekeeper - **Sloane Club**
 Group Housekeeper - **Edwardian Hotels London**
 Director of Services - **Marriott**
 Clubhouse Services - **St Andrews**
 Head Housekeeper - **Limewood Hotel**
 House Keeping Manager - **Richardson Hotels**
 Head of Housekeeping - **Britannia Hotels**

Leisure

Ground Operation - **Legoland**
 Catering Manager - **English Heritage**

Cleaning Manager - **Paignton Zoo**
 Event logistics Manager - **Brewery On Chiswell Street**
 Buyer - **Fred Olson Cruise Lines Ltd**
 Accommodation Services Manager - **Wyboston Lakes Ltd**
 Housekeeping Manager - **Carnival UK**
 Building & Facilities Manger - **Glyndebourne House**
 Head Buyer - **Carnival UK**
 Housekeeping Manager - **The Moller Centre**
 Cleaning team leader - **The Brewery**

Janitorial suppliers

Procurement & Supply Manager - **PHS Direct**
 Category Manager - **Nationwide Hygiene**
 National Development - **CK Consumables**
 Director - **Ark Supplies Ltd**
 Sales Director - **Cleancare Ireland**
 Senior buyer - **PHS Direct**
 MD - **Pearroc**
 Purchasing Director - **Robert Scott & Sons**
 Director - **Newline Essex**
 Category Manager - **Lyreco UK Ltd**
 Head of Sales - **Bunzl**
 MD - **Future Supplies**
 Director - **Alliance UK Ltd**
 Director - **Janitorial Express**

Retail

Facilities Manager - **Selfridges**
 Facilities Manager - **Carphone Warehouse**
 Environmental Services - **Intu**
 Buyer - **Next Retail**
 Soft Service Manager - **Sainsbury's**
 Senior Category Manager - **Co-op**
 Store Service Manager - **Harrods**
 Operations Manager - **Asda**
 Category Manager - **Wilko**
 Product Buyer - **Tesco**
 Cleaning Ops Manager - **M&S**
 Cleaning Buyer - **Homebase**

Public Services/Transport

Head of Category - **British Airways**
 Executive Manager - **TFL**
 Presentation Manager - **London North Eastern Railway**
 Senior Building Manager - **London Luton Airport**

Corporates

FM Business Manager - **BAE Systems**
 Head of Coms and Innovation - **Goldman Sachs**
 Housekeeping Manager - **O2**
 Cleaning Manager - **Glaxo Smithkline**
 Purchase Manager - **BT**
 Procurement Manager - **ITV**

THE CLEANING SHOW 2021

8-10 June • Excel • London



“ We have fully supported the Cleaning Show as an exhibitor for many years...2019 saw Templa gain more leads per footfall than at any time previously, so I put this down to the excellent targeted marketing of the event and its ongoing reputation.” ”

Rick Stoor, managing director, Templa Computer Systems Ltd



“ This year's Cleaning Show at Excel was an exceptional event with a great number of visitors which really added to a bustling and energetic feel. I have to say that innovation was very much at the forefront, with many exhibitors showcasing new and innovative processes and products.” ”

Paul Thrupp, director of operational excellence, destinations and venues, OCS



“ It was great to see how well represented the show was in respect of different suppliers and the amount of people that attended. It provided a great networking opportunity and a chance to catch up with industry colleagues.” ”

Lilia Lamberto, HR and support services director, Principle Cleaning Service



BOOK A STAND

The Cleaning Show 2021 is the best opportunity to launch products, exhibit current offerings, communicate key messages and explain your services to the cleaning and hygiene sector.

For thousands of key decision makers The Cleaning Show is an important chance to purchase new products, source innovative solutions, gain industry knowledge on trends and evolve existing relationships.

Please be aware that exhibition space is allocated on a first come, first served basis.

RATES FOR EXHIBITING*

ASSOCIATION MEMBER RATE

NON-ASSOCIATION MEMBER RATE

SPACE ONLY

Book space only with the exhibition and appoint your own contractor to build your stand for you

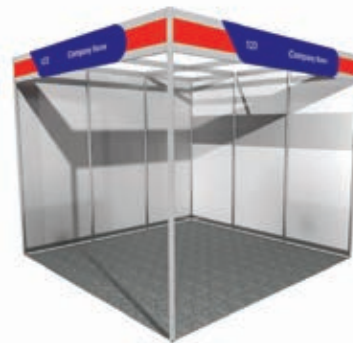
£305.00
per sqm

£355.00
per sqm

SHELL SCHEME STAND BUILT FOR YOU

To make life easier for you, we offer a prepared stand option, so that you can turn up with your products, posters and brochures. This package includes:

- Fascia name board
- Walls
- Carpet
- One fluorescent light per 9 sqm
- One 500w electrical socket



£354.00
per sqm

£404.00
per sqm

*Rates exclude VAT. Please note that co-exhibitors will be charged 25%

CONTACT US TO BOOK YOUR STAND...

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SPONSORSHIP OPPORTUNITIES

Please note that sponsorship opportunities are reserved for exhibiting companies.

VIP Lounge	£20,000
The Cleaning Show Conference	£5,000
Registration Area	£5,000
Badge Lanyards	£4,000
Visitor Bags (using compostable plastic)	£2,500 - £4,000
Inserts in Visitor Bag	£2,500
Visitor Badges	£1,500
'You are here' Boards (4 available)	£1,400
Floor Tiles (per tile)	£900
Printed Visitor Ticket Sponsorship	£poa

For further information or to book, please contact the team

*All prices in sterling, excluding VAT

PROMOTIONAL OPPORTUNITIES

Bespoke E-Cast	£1,500
Sponsorship of The Cleaning Show E-Newsletter/Onsite Daily	£500 (per insertion)
Banner Advertisement on The Cleaning Show Website	£500 (subject to availability)
Full Page Advertisement in The Cleaning Show Guide	£995
Half Page Advertisement in The Cleaning Show Guide	£575
Company Logo in The Cleaning Show Guide	£150

Speak to us about Packages to engage with the audience and boost your reach

*All prices in sterling, excluding VAT

CONTACT US TO FIND OUT MORE...

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SOCIAL MEDIA

 @TheCleaningShow

 Cleaning Show



Cleaning & Maintenance Magazine is the official publication of the Cleaning Show. The onsite edition will be handed out to visitors at the entrance. An extra 11,000 print copies will be circulated to the pre-registered visitors in addition to our usual 36,000 print and digital readers.